



Central Coast Book and Author Festival

Presented by the Foundation for San Luis Obispo County Public Libraries
Post Office Box 12942 · San Luis Obispo CA 93406-2942
www.slolibraryfoundation.org

Sunday, September 19, 2010 · Mission Plaza, San Luis Obispo

Sponsorship Packages

Platinum Sponsor \$3,000

All the promotional benefits as a Gold Sponsor plus:

- Banner hung on SLO City-County Library building for two weeks prior to the Festival
- Naming opportunity for a Book and Author Festival venue (children's area or speakers' venue)

Gold Sponsor \$1,000

All the promotional benefits of a Silver Sponsor plus:

- Banner hung in Mission Plaza during Festival (sponsor must provide banner one week prior to event)
- Logo featured in print and television advertising for Book and Author Festival
- Logo featured prominently on Book and Author Festival web site

Silver Sponsor \$500

- Recognition in main Festival press release
- Recognition in print and television advertising for Book and Author Festival
- Recognition on promotional materials such as book marks
- Logo featured on Book and Author Festival web site
- Recognition in Book and Author Festival program

Festival Patron \$100

- Recognition in Book and Author Festival program
- Recognition on Book and Author Festival web site

Festival Friend \$20+

- Recognition on Book and Author Festival web site

Additional custom packages are available upon request.

More sponsorship information on the next page

In-Kind Sponsorship Packages

Gold Sponsor \$1,000+

- Recognition in main Book and Author Festival press release
- Logo in promotional, print and television advertising for Book and Author Festival
- Logo featured on Book and Author Festival web site
- Recognition on promotional materials such as posters and book marks
- Recognition in Book and Author Festival program

Silver Sponsor (includes “in-kind” sponsors) \$500+

- Recognition in main Book and Author Festival press release
- Recognition on promotional materials such as bookmarks
- Logo featured on Book and Author Festival web site
- Recognition in Book and Author Festival program

Festival Patron \$100+

- Recognition in Book and Author Festival program
- Recognition on Book and Author Festival web site

Festival Breakfast Sponsorship Packages

Breakfast Sponsor (one only) \$1000 +

- Logo in promotional and print advertising
- Logo featured on Festival website
- Recognition on breakfast promotional materials
- Recognition in Book Festival program
- Table of 8 at Festival Breakfast; table recognition
- Banner hung at Festival Breakfast site

Table Sponsor \$500 +

- Recognition in print advertising for Festival breakfast
- Recognition on breakfast promotional materials
- Logo featured on Festival website
- Recognition in Book Festival program
- 6 tickets to Festival Breakfast; table recognition

Storybook Sponsor \$100+

- Recognition on Festival website
- 2 tickets to Festival Breakfast

Character Sponsor \$50 +

- Recognition on Festival website
- 1 ticket to Festival Breakfast